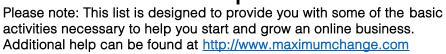
Your Quick Launch Online Business Startup Checklist





Brainsform and come up with an idea that you can turn into a profitable online business. Answer what problem your product or service seeks to solve in the marketplace.,
Determine the skills needed for running this type of business.
Do market research. Research your target audience to find out what your customers want and how to make your product or service stand out. Try to determine what your target audience is willing to pay. Ask potential customers about your product or service idea. Get real feedback from real potential customers.
Research who the competition is currently. Include in your research, where they sell their products, how much they charge, and whether are there any benefits or features that their product or service does not have.
Set up a FREE business number using <u>Google Voice</u> . You can set it for your area code and you can allow the calls to forward to a cell phone if you wish.
Open a PayPal account. Some people also use Venmo and Square.
Establish a social media presence immediately and start building an audience. ☐ Google My Business ☐ Facebook Page and/or Group(s) ☐ Instagram ☐ TikTok where appropriate ☐ Pinterest where appropriate
Start testing the market with your business idea on social media.
For additional help in starting and growing your business, join the Founders Circle Mastermind.