

Your Quick Launch Online Business Startup Checklist

Please note: This list is designed to provide you with some of the basic activities necessary to help you start and grow an online business. Additional help can be found at <http://www.maximumchange.com>



<input type="checkbox"/>	Brainstorm and come up with an idea that you can turn into a profitable online business. Answer what problem your product or service seeks to solve in the marketplace.,
<input type="checkbox"/>	Determine the skills needed for running this type of business.
<input type="checkbox"/>	Do market research. Research your target audience to find out what your customers want and how to make your product or service stand out. Try to determine what your target audience is willing to pay. Ask potential customers about your product or service idea. Get real feedback from real potential customers.
<input type="checkbox"/>	Research who the competition is currently. Include in your research, where they sell their products, how much they charge, and whether are there any benefits or features that their product or service does not have.
<input type="checkbox"/>	Set up a FREE business number using Google Voice . You can set it for your area code and you can allow the calls to forward to a cell phone if you wish.
<input type="checkbox"/>	Open a PayPal account. Some people also use Venmo and Square.
<input type="checkbox"/>	Establish a social media presence immediately and start building an audience. <input type="checkbox"/> Google My Business <input type="checkbox"/> Facebook Page and/or Group(s) <input type="checkbox"/> Instagram <input type="checkbox"/> TikTok where appropriate <input type="checkbox"/> Pinterest where appropriate
<input type="checkbox"/>	Start testing the market with your business idea on social media.
<input type="checkbox"/>	For additional help in starting and growing your business, join the Founders Circle Mastermind .